

新华都商学院

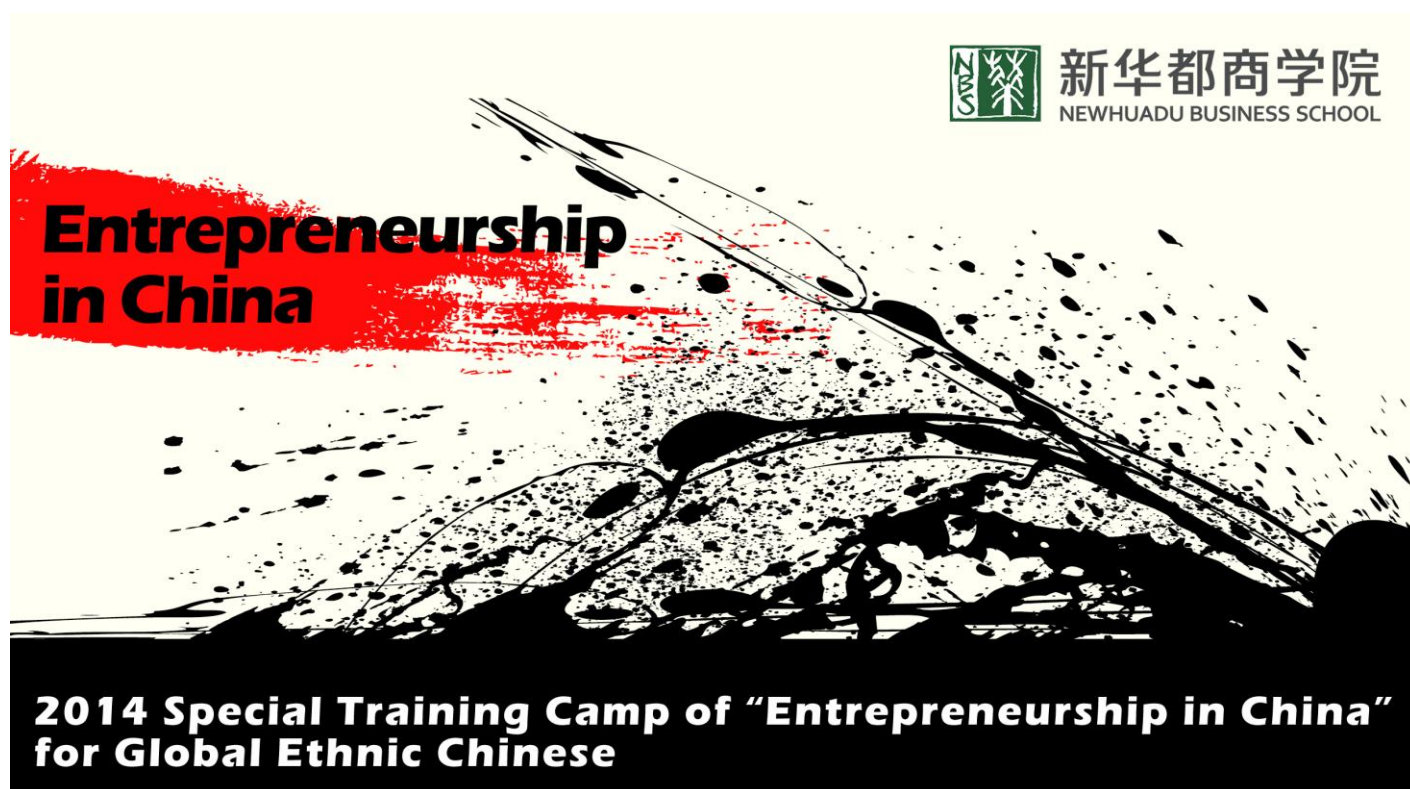
2014 全球华人"创业在中国"特训营

NEWHUADU BUSINESS SCHOOL

2014 Special Training Camp of

“Entrepreneurship in China”

for Global Ethnic Chinese



City : 中国.福州 (FUZHOU CHINA)

Dates : 2014.9.22 - 9.25 (22-25 September , 2014)

Host : 新华都商学院 (NEWHUADU BUSINESS SCHOOL)

Fees : 学员参营学习期间全程零费用

(Free of charge for the students' entire course of study process)

★项目简介：

随着改革开放的深入、经济的快速发展和市场机制的不断完善，当下中国正释放着大量创新创业机遇，创业已成为年轻人成就梦想、体现价值、回馈社会的重要途径。同时，越来越多的海外华侨华人将中国大陆视为创业的沃土，纷纷来到中国创业以实现自身抱负、体现自身价值。而对于有志来华开拓事业的海外创业者来说，如何跨越中国文化和语言的障碍，如何更快速地获取商业资讯、如何了解中国人的消费习惯、如何熟悉中国企业的商业模式，是能否在中国创业成功的关键。



新华都商学院充分发挥在创新创业领域的丰富资源和优势，倾心打造 **2014 全球华人“创业在中国”特训营**，本特训营项目面向全球华人青年商业精英，项目强调国际经验与中国实践相结合，突出中国实践，在较短的时间内，注重培养海内外华商对中国文化背景下的企业管理和商业实践的洞察力，帮助有志于在中国创业的华人企业家快速熟悉中国创业环境，实现创业梦想。项目将帮助学员重点突破 **心智模式、创业智慧、实践孵化、资本对接、人脉商圈**等创业成功的关键元素！

★Project Introduction:

With the widespread of reform and opening-up, rapid development of economy and the continuous improvement of market mechanism, China has currently released plenty of innovative and entrepreneurial opportunities. Entrepreneurship has become an important channel for young people to achieve their dreams, embody their values and repay the society. Meanwhile, more and more overseas Chinese and ethnic Chinese deem China as a fertile soil for starting a business that they come to China to realize their ambitions and values. For those overseas entrepreneurs who are devoted to exploit their career in China, it is the key point for a successful entrepreneurship in China to know how to overcome the barrier of Chinese culture and language; how to rapidly acquire business information; how to comprehend the consuming habits of the Chinese people; how to be familiar with the business models of Chinese enterprises.

NEWHUADU BUSINESS SCHOOL created this **2014 Special Training Camp of “Entrepreneurship in China” for Global Ethnic Chinese** with its full play of abundant resources and advantages in the field of innovation and entrepreneurship. This special training camp targets **young business elites among global ethnic Chinese**, with an emphasize on the combination of international experience with Chinese practice and a highlight on Chinese practice, **aiming to cultivate the insight of business management and business practice in Chinese culture background of Chinese entrepreneurs home and abroad and help ethnic Chinese entrepreneurs who are devoted to start a business**

in China to be rapidly familiar with Chinese entrepreneurial environment and realize their entrepreneurial dreams in a short time. This project will help the students to break key factors of a successful entrepreneurship, such as **mental models, entrepreneurial wisdoms, practical incubation, capital connection and connections and business districts.**

★认识我们：

新华都商学院 (<http://www.nbs.edu.cn>) 坐落在中国福州旗山森林公园山脚的湖光山色之中，是中国最豪华的别墅城堡式商学院校园之一。**学院建院伊始便定位于对创业与创新人才的培养，并且获得了中国教育部批准举办的国内第一个、迄今也是唯一一个创业方向的工商管理硕士研究生项目。**作为中国顶尖创业商学院，新华都商学院具有强大的整合全球教育、研究资源的能力。学院由 2006 年诺贝尔经济学奖获得者、美国哥伦比亚大学资本主义与社会研究中心主任埃德蒙·费尔普斯教授担任院长，汇聚全球顶级专家学者、著名企业家，建构高水平、国际化、多元化的教学团队，以全球化的视角，聚焦重大的经济和管理问题，为中国企业和中国经济的可持续发展贡献智慧。

★About Us:

NEWHUADU BUSINESS SCHOOL (<http://www.nbs.edu.cn>) is one of the most luxurious villa-castle style business school campuses located among the beautiful scenery of lakes and mountains on the foot of Fuzhou Qishan Forest Park in China. **Since its foundation, NEWHUADU BUSINESS SCHOOL has focused on the cultivation of entrepreneurial and innovative elites, and it has been granted to hold the first and sole national MBA project with entrepreneurship orientation approved by Ministry of Education of the People' s Republic of China.** As a top entrepreneurial business school in China, NEWHUADU BUSINESS SCHOOL boasts great power of integrating global educational and research resources. With Prof. Edmund Phelps, the winner of the Nobel Prize in Economics in 2006 and director of Capitalism and Social Research Center of Columbia University of USA, acts as the dean, NEWHUADU BUSINESS SCHOOL has gathered a large quantity of global top-level specialists and scholars and famous entrepreneurs to form a high-level, international and diversified teaching staff to use global perspective to focus on major economic and managerial problems to contribute their wisdom for the sustainable development of China' s enterprises and economy.



福州，中国著名侨乡，地处中国东南沿海，与台湾隔海相望，是中国市场化程度和对外开放度较高的地区之一，有着良好的开放程度和创业、投资环境。未来，福州将充分发挥台侨优势，进一步吸引高端外国专家、台湾人才、华侨华裔人才以及留学人员回国创新创业，构建滨江滨海国际化大都市人才高地。

Fuzhou, China' s famous hometown of overseas Chinese which is located on the southeast coastal region of China with Taiwan separated by sea, is one of the several regions with high marketization and opening degree, and it has favorable opening degree and

entrepreneurial and investment environment. In the future, Fuzhou will give full play to its advantage of Taiwanese overseas Chinese to further attract high-end foreign specialists, Taiwan talents, overseas Chinese talents and overseas students to come back to China to engage in the career of innovation and entrepreneurship and to build the talent highland of coastal international metropolis.



★课程活动安排：

★Arrangement of Courses and Activities:

日期 (Date)	时间 (Time)	课程及活动主题 (Theme of Courses and Activities)
9月22日 (22 Sept.)	上午 (Morning)	开营仪式 (Opening ceremony)
		主题讲座：新一届政府领导下的中国经济社会发展与创业机会 (Theme seminar: Economic and Social Development and Entrepreneurial Opportunities of China under the Leadership of the New Government)
	下午	主题讲座：大数据时代，中国传统行业转型及新兴产业创业机会 (Theme seminar: Big Data Era, China' s Traditional Industries Restructuring and

	(Afternoon)	Entrepreneurial Opportunities of Emerging Industries) 华商智慧：参观新华都商学院华商博览馆 (Wisdoms of Ethnic Chinese Entrepreneurs: Visit Ethnic Chinese Entrepreneurs Expo of NEWHUADU BUSINESS SCHOOL)
9 月 23 日 (23 Sept.)	上午 (Morning)	主题讲座：从创业思维到精益创业 (Theme seminar: from Entrepreneurial Thinking to Lean Entrepreneurship)
	下午 (Afternoon)	主题讲座：创业在中国---蓝海战略与商业模式的重构 (Theme seminar: Entrepreneurship in China---Blue Ocean Strategy and Reconstruction of Business models)
	晚上 (Evening)	智慧碰撞：夜游闽江、交流分享 (Wisdom Brainstorming: Night Tour in Minjiang, Exchange and Share)
9 月 24 日 (24 Sept.)	上午 (Morning)	主题讲座：硅谷创新模式与新华都商学院创新孵化之道 (Theme seminar: Innovation Model of Silicon Valley and Innovation and Incubation Method of NEWHUADU BUSINESS SCHOOL)
	下午 (Afternoon)	① 实地参访：海西高科技产业集聚区--- 高新区海西园标杆企业（光速达物联网科技有限公司、迈新试剂等） (①Field Visit: West-straits High-technology Industry Cluster Zone--- Benchmarking Enterprises in West-straits Park of High-tech Zone (Gakato Internet of Things Science & Technology Co., Ltd. and Fuzhou Maixin Biotech. Co., Ltd.)) ② 政策解读：海外华侨华人来华投资创业、项目对接政策概览 (②Policy Interpretation: Policy Overview of Investment and Entrepreneurship and Project Matching of Overseas Chinese and Ethnic Chinese in China)
9 月 25 日 (25 Sept.)	上午 (Morning)	项目融资与路演：创新型企业如何获得投资者的青睐 (Project Financing and Road Show: How to Earn Investors’ offer as an Innovative Enterprise)
	下午 (Afternoon)	经典案例：融入与共赢---洋品牌本土化的战略与实践 (Classical Case: Integration and win-win: the Strategy and Practice of the Localization of Foreign Brands)
	晚上 (Evening)	闭营仪式：凝聚乡情友情，共话创业梦想 (Closing Ceremony: Cohesion of Provincialism and Friendship, Discussion of Entrepreneurial Dream)

★邀请对象：

本次创业特训营面向全球华人开放名额 **60** 名，项目欢迎有志来到中国这片商业沃土开创事业的全球华人创业者：

- ① 具有非中国国籍，准备来华投资、创业的海外华人；
- ② 具有港澳台籍，准备来中国大陆投资、创业的华人；
- ③ 有归国创业梦想的华裔留学生；
- ④ 长期旅居海外，准备回中国继承接班家族企业的华人青年；
- ⑤ 对中国营商文化有强烈兴趣，希望系统研究学习的海外创业者。

★Invited Objects:

This special training camp offers **60** vacancies for global ethnic Chinese, and we welcome those global ethnic Chinese entrepreneurs who are devoted to come to China to initiate their entrepreneurship on this fertile soil for business.

① Ethnic Chinese who is not of Chinese nationality and is planning to invest and make entrepreneurship in China.

② Ethnic Chinese who is of Hong Kong, Macao and Taiwan nationality and is planning to invest and make entrepreneurship in China.

③ Overseas student of Chinese origin with the dream to come back to China to make entrepreneurship.

④ Young ethnic Chinese who resides abroad for a long term and is planning to come back to China to inherit family business.

⑤ Overseas entrepreneur who is strongly interested in Chinese business culture and wishes to systematically research and study it.



★参营收获：

① **极大的增强来华创业成功的概率。** 由一流的华人创业创新领域学者、中国本土 VC 及企业家，组成的创业导师队，将辅导入营学员如何跨越中国文化和语言的障碍，如何更快速系统地获取中国商业资讯、如何了解中国人的消费习惯、如何熟悉中国企业的商业模式，并帮助学员优化创业项目，完善商业模式、产品、市场策略、团队构建等，使其更好符合中国市场和落地。

② **更快的获得技术、资本、团队方面的支持。** 华创盛景、同创伟业、盈科资本、昆吾九鼎、启明创投等多家创投机构以及新华都商学院创业基金会将全面开放支持入营创业者，为其补充需要的资本、团队、技术资源等。

③ **获得优秀地区的政策支持。** 入选者可以申请落户具活力和发展速度的福建海西高新技术产业园，成功入驻将获得新华都商学院创业孵化中心一年的免费办公场所、税收优惠，以及中国当地企业家、投资机构、服务机构免费咨询等各方面支持。

④ **顺便来一次快乐的中国之旅。**

上述的服务均是**免费**的，这一切都是我们要告诉你的。

★Accomplishments:

① **Enhance the probability of a successful entrepreneurship in China.** The mentor team leaded by first class ethnic Chinese scholars in the field of entrepreneurship and innovation, Chinese native VC and entrepreneurs will coach camp students to know how to overcome the barrier of Chinese culture and language; how to rapidly acquire Chinese business information; how to comprehend the consuming habits of the Chinese people; how to be familiar with the business models of Chinese enterprises. Furthermore, they will assist the students to optimize entrepreneurship project, improve business models, products, market strategy, team construction and so on, so as to make them fit in Chinese market and settle down.

② **Rapidly acquire technology, capital, team supports.** Venture investment institutions like Huachuang Shengjing, Cowin Capital, PCCW Capital, Kunwu Jiuding and Qiming Venture, together with Entrepreneurship Foundation of NEWHUADU BUSINESS SCHOOL will be fully opened up to support entrepreneurs in replenishing necessary capital, team and technology resources.

③ **Acquire policy supports from excellent regions.** The nominees can apply to settle down in the vigorous and rapidly developed Fujian West-straits High and New Tech Industry Park. They will be granted free office space for a year in Entrepreneurship Incubation Center of NEWHUADU BUSINESS SCHOOL, tax preference, free consultation from Chinese local entrepreneurs, investment institutions and service institutions and supports from other aspects.

④ **Have a delightful journey in China in passing.**

It is necessary to tell you that the above services are **free of charge**.



★参营惊喜：

- ① 参营学员只需负责来华往返交通费用，参营学习期间全程零费用，食宿、交通、保险等均由主办方统一安排。本项目的主办机构也不会委托其他机构进行收费行为；
- ② 参营学员参营期间各项活动表现良好，考核合格后，均可获得由诺贝尔经济学奖得主、新华都商学院院长埃德蒙·费尔普斯教授亲笔签名的项目结业证书；
- ③ 参营学员可优先获得报考新华都商学院**华商创业 MBA** 的资格；
- ④ 参营学员可共享新华都商学院强大且广阔的校友资源。

★Surprises:

- ① **Camp students shall only pay for their roundtrip transport expenses to China. The whole camp course is free of charge, and board and lodging, transportation, insurance and other expenses will be arranged by the project organizers, who will not entrust other institutions to charge fees;**
- ② If the camp students have excellent performance in various kinds of activities in the camp and are qualified by evaluation, they can obtain a Project Completion Certificate signed by Prof. Edmund Phelps, the winner of Nobel Prize in Economics and dean of NEWHUADU BUSINESS SCHOOL;
- ③ Camp students can have a preferential eligibility for register for MBA of Entrepreneurship of Ethnic Chinese entrepreneurs of NEWHUADU BUSINESS SCHOOL (**SIMBA**);

④ Camp students can share powerful and expansive alumni resources of NEWHUADU BUSINESS SCHOOL.

★部分师资简介：

★Brief Introduction to Parts of the Teaching Staff:



何志毅
He Zhiyi

新华都商学院教授
新华都商学院理事长
中国管理案例库研究第一人

何志毅教授的研究领域为战略管理、市场营销、企业文化，中华商业文明、企业社会责任，至今已出版了四部专著、三部译著，主编了二十多部著作及案例集，在国内外学术刊物上发表了二十多篇学术论文。为中组部、国资委、国防大学等军事院校提供案例教学和案例写作服务，为众多大型企业做过项目咨询和企业内培训。同时何志毅教授还担任中国国民经济管理学会副会长、秘书长，世界管理学学者协会联盟（IFSAM）理事等职。曾经担任过政府干部、国有企业总经理、股份制企业和民营企业董事长等职务，实践经验丰富。

Professor of NEWHUADU BUSINESS SCHOOL

Director of NEWHUADU BUSINESS SCHOOL

The First Person of Chinese Management Case Database Study

The study fields of Prof. He Zhiyi are as follows: strategy management, marketing, enterprise culture, Chinese business culture and social responsibilities of enterprise. He has currently published 4 monographs, 3 translations, edited over 20 writings and case collections, and published over 20 academic papers on academic journals home and abroad. He provides case study and case writing services for the Organization Department of the Central Committee of the CPC, State-owned Assets Supervision and Administration Commission and military academies like National Defense University. He also provides project consultation and enterprise training for many large-scale

enterprises. Meanwhile, Prof. He Zhiyi serves as the vice president and secretary general of China's National Economy Management Institute, council member of International Federation of Scholarly Associations of Management (IFSAM) and other posts. He used to serve as government cadre, general manager of state-owned enterprise, chairman of corporate enterprise and private enterprise and other posts, with abundant practical experience.



邱晓华
Qiu Xiaohua

新华都商学院教授
新华都集团首席经济学家
原国家统计局局长

邱晓华教授是新华都商学院教授、新华都集团首席经济学家。先后担任国家统计局综合司副处长、处长、副局长，国家统计局 总经济师兼新闻发言人、副局长、局长；曾任第十届全国政协委员，全国青联、国家机关青联和北京市青联副主席，1989年10月被国务院授予全国先进工作者称号。从1982年起先后在国内著名刊物发表经济统计论文400多篇，著有：《中国经济新思考》等专著，被国内誉为著名经济学家，被世界银行称为中国的“数字先生”。

Professor of NEWHUADU BUSINESS SCHOOL

Chief Economist of Newhuadu Group

Former Director of National Bureau of Statistics

Prof. Qiu Xiaohua is a professor of NEWHUADU BUSINESS SCHOOL and chief economist of Newhuadu Group. He successively served as deputy commissioner, commissioner and deputy director of Comprehensive Division of National Bureau of Statistics, general economist and news spokesman, deputy director and director of National Bureau of Statistics; He used to serve as the 10th CPPCC member, vice chairman of China Youth Federation, All-China Youth Federation and Beijing Youth Federation. Prof. Qiu Xiaohua was awarded National Advanced Worker by State Council on October 1989. He published over 400 pieces of economic statistics theses including *New Thinking of Chinese Economy* on national famous journals; therefore, he was honored as a famous economist by people inland and china's "Mr. Figure" by the World Bank.



吴乐进
Wu Lejin

新华都商学院 特聘教授
新华都商学院创业孵化中心 主任

新加坡南洋理工大学管理经济学硕士，厦门大学经济学博士，北京大学光华管理学院博士后，高级经济师。曾任职于国家级经济技术开发区、保税区管委会，担任过县人民政府副县长和大型国有企业、外资企业、民营企业高级管理职务，曾任福建浔兴拉链科技股份有限公司总裁。受聘为华侨大学工商管理学院客座教授，新华都商学院特聘教授。吴博士研究领域主要是企业核心竞争力构建、创业与创业管理、区域经济发展等。著有《中国保税区转型研究》、《新加坡模式对中国现代化道路选择的启迪和借鉴》、《为什么是晋江》等。

Specially-appointed Professor of NEWHUADU BUSINESS SCHOOL

Chief of Entrepreneurship Incubation Center of NEWHUADU BUSINESS SCHOOL

Wu Lejin is a senior economist with a master's degree in managerial economics in Nanyang Technology University of Singapore, a doctor's degree in economics of Xiamen University, and a post doctorate's degree of Guanghua School of Management of Peking University. He used to work in Administrative Committee of China National Economist and Technical Development Zone and Free Trade Zone. He used to serve as deputy county mayor of People's Government of a county, senior manager of large-scale state-owned enterprise, foreign-funded enterprise and private enterprise and president of Fujian SBS Zipper Science & Technology Co., Ltd. He is employed as visiting professor of College of Business Administration of Huaqiao University and specially-appointed professor of NEWHUADU BUSINESS SCHOOL. The main study fields of Dr. Wu are construction of enterprise's core competition, entrepreneurship and entrepreneurial management, regional economic development and so on. He is the author of Transition Study of China's Free Trade Zone, Reference and Enlightenment of Singapore Model to China's Choice of Road to Modernization, Why Jinjiang Wins and so on.



陈锐华
Chen Ruihua

盈科资本 总裁 **新华都商学院创业MBA 创业导师**

企业创新成长与资本运营专家。十多年创业投资与企业管理经历，作为管理层参与两家高科技公司创业从小到强到大到上市再发展，创办高新技术企业任副董事长总裁，上海红石资本创始合伙人、汇银资本创始合伙人。现任盈科资本总裁，盈科资本是中国福建省内规模最大的股权投资基金，规模近30亿人民币。其参与和管理投资了三棵树、南威软件、火炬电子、鑫森碳业、中欧奔驰房车、北京正和工程装备服务等数十家优秀企业，对企业通过商业模式、产品、营销、管理、资本运营等创新推动企业可持续成长有系统、深入研究，具有丰富的企业投融资、资本运营、上市、企业创新成长等实战、顾问和咨询的经验。

President of PCCW Capital

Entrepreneurship Mentor of Entrepreneurship MBA of NEWHUADU BUSINESS SCHOOL

Chen Ruihua is an enterprise innovation, growth and capital operation specialist with venture capital and enterprise management experience of more than a decade. He participated as a management officer in the developing process of two high-tech companies from small to powerful and then be able to be listed. He established a high and new technology enterprise and served as vice-president and chairman. He is the founding partner of Shanghai Redstone Capital and Huiyin Capital. He currently serves as the president of PCCW Capital, the largest private equity fund company in Fujian province of China, with an investment of RMB 3,000,000,000Yuan. He has also engaged in the management and investment of dozens of outstanding enterprises, including SKSHU, Linewell Software, Torch Electron, Xinsen Carbon, Zoemo, Beijing Zenhe Engineering Equipment Service and so on. Therefore, he acquired systematic and intensive study in promoting sustainable growth of enterprise through innovation methods as business model, product, marketing, management, capital management and so on, and he has rich actual combat and consultation experience in enterprise investment and financing, capital operation, listing, innovation growth of enterprise and so on.



赵向阳
Zhao Xiangyang

新华都商学院创业研究中心 副主任

德国吉森大学创业学和组织行为学博士，北京大学心理学硕士。创业成长互助联盟智库顾问，加拿大Simon Fraser University商学院访问学者。曾经在索尼香港有限公司北京办事处、三星电子中国有限公司等企业工作，也曾经成功创建和经营自己的互联网公司——北京梦想时代信息咨询有限公司，对公司创建、并购、出售和失败的完整过程有亲身的理解。研究和教学兴趣主要集中在创业学、跨文化管理和案例教学。

Deputy Director of Entrepreneurship Study Center of NEWHUADU BUSINESS SCHOOL

Zhao Xiangyang has a doctor's degree in entrepreneurship and organizational behavior of University of Giessen of Germany and a master's degree in psychology of Peking University. He is a think tank advisor of Coalition for Entrepreneurial Development and visiting scholar of Business School of Simon Fraser University of Canada. He used to work in Beijing Office of Sony Corporation of Hong Kong Ltd. and Samsung Electronics (China) Co., Ltd. and other enterprises. He has personal understandings about the entire process of foundation, merger, sale and failure of a company basing on the fact that he once built and operated his own Internet company – Beijing Dreamtime Consulting Co., Ltd. His research and teaching interests lay on entrepreneurship, cross-culture management and case study.



于佳
Yu Jia

新华都商学院MBA创业导师 启明创投 合伙人、执行董事

新华都商学院MBA创业导师、南开大学化学学士、南开大学工商管理硕士、经济学博士；曾就职于天津滨海新区创业风险投资引导基金有限公司，任基金投资部总经理，现任启明创投成长型企业合伙人、执行董事。目前管理人民币基金规模近10亿元，已投资超过20个项目，分布在互联网，消费、清洁能源、医疗健康、IT等，有超过十年的企业运营管理经验、创业经验及投资经验。启明创投成功的案例包括携程、泰格医药、小米手机、淘米网、瑞尔齿科、世纪佳缘、大众点评、一嗨租车、美图秀秀等，在全球范围内，启明还是思科、英特尔、微软、思群等公司的投资者或是执行者。

Entrepreneurship Mentor of MBA of NEWHUADU BUSINESS SCHOOL

Partner and Executive Director of Qiming Venture

Yu Jia is an entrepreneurship mentor of MBA of NEWHUADU BUSINESS SCHOOL, bachelor of chemistry of Nankai University, MBA and doctor of economics of Nankai University; she used to serve as general manager of fund investment department of Tianjin Binhai New Area Venture Capital. With over 10 years of enterprise operation management, entrepreneurship and investment experience, she currently serves as partner and executive director of Growth Company of Qiming Venture, and she has managed funds that worth nearly RMB 1,000,000,000 Yuan and invested over 20 projects, which covered industries including Internet, consumption, clean energy, medical treatment and health and IT. Successful cases of Qiming Venture includes Ctrip, Tigermed, Miui, TaoMee, Arrail Dental, Jiayuan, Dianping, eHi Car Services, Meitu and so on, moreover, Qiming Venture is the investor or executor of Cisco, Intel, Microsoft, Fwone and other companies worldwide.

★申请条件及报名方式：

只要你有创业激情、创业才华、创业项目

只要你有志来华投资、开创事业

只要你渴望系统学习中国特色营商知识

只要你是我们要找的人！

就请你完整填写《新华都商学院 2014 全球华人创业者“创业在中国”特训营入营申请表》，并将其发至以下工作人员邮箱；或关注公众微信平台 FreshNBS（搜索微信号：NBSFZEDP 或 扫描二维码



码)，或浏览相关活动页面报名（<http://www.wenjuan.com/s/2IzaUv1>）。经过系统的评审

筛选后，我们将对所有报名人员予以回复，并确定、正式邀请最终参营学员。 **报名活动期间，请报名**

人员耐心等待回复。

报名截止：2014 年 9 月 15 日

★Application Requirements and Registration Method:

If only you are full of entrepreneurial passion, talents and projects

If only you are devoted to invest and build a career in China

If only you are eager to learn business knowledge with Chinese characteristics systematically

If only you are the one we are looking for!

Please fill in completely the Application Form of 2014 Special Training Camp of “Entrepreneurship in China” for Global Ethnic Chinese, and sent the form to one the following emails. You can also concern about the public Micro message platform FreshNBS



(search micro signal: **NBSFZEDP** or scan two-dimensional code)，or browse relevant

page (<http://www.wenjuan.com/s/2IzaUv1>). We will reply all applicants and confirm and

officially invite the ultimate camp students after systemically reviewing and screening. **Please**

patiently wait for your reply during the application.

Deadline: 15 September, 2014

★咨询方式：

★Consulting Method:

范老师(Teacher Fan)

Tel : +86-18659161168

E-mail : fanfangning@nbs.edu.cn

微信号(WeChat ID) : a18659161168

李老师(Teacher Li)

Tel : +86-15506905866

E-mail : lijnling@nbs.edu.cn

微信号(WeChat ID) : shfqjljl

陈老师(Teacher Chen)

Tel : +86-18659170066

E-mail : chenna@nbs.edu.cn

微信号(WeChat ID) : 18659170066

*本次活动最终解释权归新华都商学院所有

* NEWHUADU BUSINESS SCHOOL reserves the right for final interpretation.